

# Hong Kong Pedestrianization Study

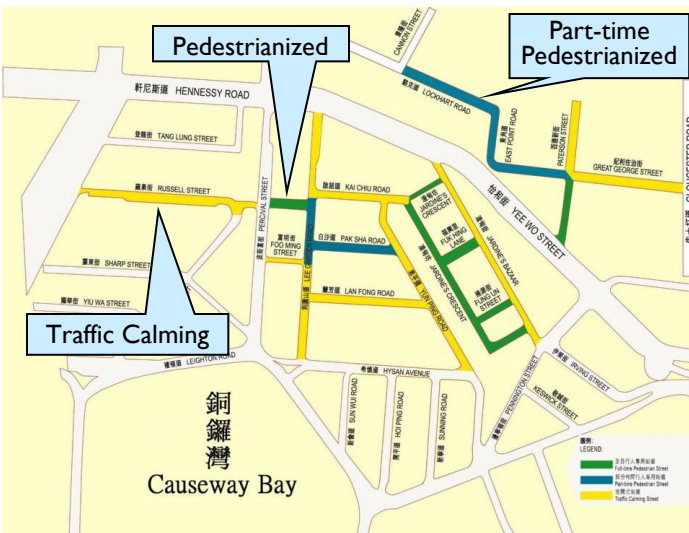
Client: Hong Kong Department of Transportation

Services: Transportation Planning, Project Management



Greenway's John Mark Lucas led this study (for Arup) to improve the pedestrian shopping environment by introducing innovative pedestrianization and traffic calming initiatives in Hong Kong's busiest commercial districts. Tasks included :

- Concept development,
- Data collection and analysis,
- Preliminary and detailed design,
- Public outreach and education,
- Project management, and
- Implementation monitoring.



The study developed plans to introduce car-free zones, improve pedestrian facilities, calm traffic, enhance the environment and reduce pollution in seven principal commercial districts in Hong Kong. This was the biggest pedestrianization initiative in Hong Kong and resulted in the immediate and successful application of the recommended plans. John Mark led the team that introduced "Living Streets" to the territory. The study included the reallocation of street space to balance needs for pedestrians, buses and trams, taxis, parking, deliveries, motorcycles and traffic circulation. Three tiers of improvements reflected the predominant street use and met corridor-specific needs. The project involved significant public and local government consultation and phased implementation to demonstrate project benefits and address local concerns .